

Building Opportunities From Within Your Existing Community

About CityEntrepreneur™

This program offers a full, turn-key business education and support program specifically for the development of new, veteran-owned businesses.

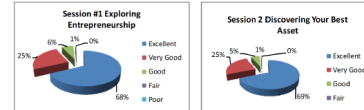
Some key benefits you can expect with this program:

- Trained entrepreneurs are matched with available vacant space to transform the vacant buildings into productive assets.
- This program provides direct technical education, assistance and support to start-up, new companies, and existing firms.

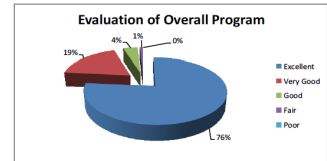


Curriculum Ratings

Each element of the curriculum was evaluated by the participants, including an overall evaluation of the week. The following are the results of the student evaluations.



Overall Program Evaluation



What do participants say about the Geneva GI Boot Camp?

"The Entrepreneur Boot Camp was an excellent program. The course material was informative and well organized. The guest speakers were knowledgeable and enjoyed listening to them. I feel that the information I took away from this course will benefit me in my business future. I highly recommend that anyone in business or planning to start one attend the Boot Camp."

- B. Ruffing - Business Owner, Veteran, Geneva, OH

Recommendations

- Program:
- Realign the schedule to start at 8:00 a.m.
 - Run classroom and speakers between 8:00 a.m. and 5:00 p.m.
 - Deliver personalized coaching between 6:00 p.m. and 9:00 p.m.
- Curriculum:
- Distribute Session 1- Exploring Entrepreneurship at least one week prior to the start of the boot camp
 - Schedule a speaker for every curriculum session
 - Increase the amount of time spent on financing and taxes
 - Include all power point presentations on the CD along with the business plan template
 - Include sample business plans for various types of companies (ie. Service, retail, tech, etc.)
- www-111

We Get Results:

Our mission is to assist veterans to apply many of their military skills and discipline to the civilian world. Geneva Analytics offers veteran training programs based on individuals' levels of experience, available time and financial resources.

Training Packages, Assistance and Support:

Geneva Analytics offers veteran training programs based on individual levels of experience, available time and financial resources.

Pre-Flight: Considering the Options of Owning & Operating Your Own Business

Pre-Launch is a 1.5-hour workshop designed for the individual who has considered starting their

own business but has concerns about their own abilities and/or the business concept.

Rapid Insertion: The ABC's of Owning & Operating Your Own Business

Rapid Insertion is a 6-hour, intense, fast-paced workshop designed to prepare non-entrepreneurs with the fundamentals of business ownership.

Veteran Business Boot Camp

This is a 5-day program designed to completely immerse an aspiring entrepreneur into the world of business, and is a blend of business and personal curriculum. Each participant is screened for the characteristics necessary for success, and will receive assistance with a personalized business plan.



For more information, call 937.597.3156 or email fdburkhardt@genevaanalytics.com.



Comprehensive, Effective and Affordable

Customized Training

The training materials have been developed by entrepreneurs who have started, owned and operated their own businesses. The instructors have all been or are currently business owners.

Post Boot Camp Support:

The Geneva Analytics team is here to help you. We provide support and follow-up for our classes online. Personalized coaching is also available by subscription.

Web Support

Each participant will have access to up to 8-hours of on-line support. This means if you have a question, you can get an answer from a knowledgeable, trained entrepreneur.

Personalized Follow-Up & Coaching

Access to expertise is essential for the success of most new companies. Geneva Analytics provides all recipients of "Certificates of Entrepreneurship" a discounted rate on personalized follow-up coaching packages as well as future workshops, events and activities.

Is Our Programming Effective?

"I would recommend the use of this training program to any community or organization that truly wishes to make a difference in the options available to our returning veterans."

—Dana McDaniel, City Manager (Dublin, OH)

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knowledgeable and I enjoyed listening to them. I feel that the information I took away from this course will benefit me in my business future. I highly recommend that anyone in business or planning to start one attend the Boot Camp."

—B. Ruffing, Veteran Attendee (Ohio)

"Extremely bifacial program. The emphasis on personal, emotional characteristics was especially helpful. I feel like I have a sound foundation to begin my business and a great group of people to network with."

—K. Powell, Veteran Attendee (Michigan)



About Geneva Analytics, LTD:

Geneva Analytics, LTD. was founded in 2009 by Fred D. Burkhardt, MBA, IOM, who has been providing business management and economic development services and counseling for more than 35 years. The commitment to deliver various services to aid communities with revenue enhancement, job generation and tax base diversification has been, and continues to be, Fred's primary objective.

Full Range of Products and Services:



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